

26th
MARCH
2020



INTERNATIONAL IT SECURITY CONFERENCE

Security BSides is the first grass roots, DIY, open security conference in the world! It is a great combination of two event styles: structured anchor events and grass-roots geocentric events.

VENUE:

LURDY CONFERENCE CENTER
1097 BUDAPEST
KÖNYVES KÁLMÁN KRT. 12-14.

ORGANIZED FOR THE 4th TIME IN BUDAPEST

Our team has great experience in organizing IT security conferences as we launched BSidesBUD in 2017 and even the first one was a huge success with the **4th biggest BSides audience worldwide!** Since then we took over the famous **Hacktivity IT Security Festival** and gained more and more knowledge about these kind of events.

Next year we are expecting **400 visitors** at the conference, that is why the program has been extended and the venue became bigger as well. There will be **a lot of foreign and Hungarian speakers** to talk about the latest trends of IT security and maintain the international atmosphere of BSidesBUD.



1 DAY OF INSPIRATION, EDUCATION & NETWORKING
IT SECURITY PROFESSIONALS / STUDENTS / ENTHUSIASTS / HACKERS



REASONS TO SHOW YOUR SUPPORT

As a proud Sponsor, you are offering to bring critical resources that to help fuel the evolution of the industry from a fundamental level. Being involved in a conference as intimate and specifically focused as this has enormous benefits. We recognize your desire to not only support a great event but also to see return on your investment. The following is a list of direct benefits you may see as an event sponsor.

- **Brand recognition and awareness:** Depending on the level of sponsorship, you may recognize your brand placement at some or all of the following: t-shirts, signage/lanyards, lunch sessions, or attendee badges. Based on your level of participation, creative and custom branding may be arranged.
- **Recruit new workforce for your company:** BSides enables its supporters and participants to identify and connect with industry professionals, talents and students. This is the best opportunity to directly built networks, and recruit new workforce for your company.
- **Present new ideas, case studies and products:** Sponsors with exhibition booth (above Silver package) can present their products, case studies or ideas on a dedicated stage at the Exhibition area of the conference. This is an innovation compared to previous years' BSidesBUD conferences.

We have made 4 different sponsorship packages for our sponsors to simplify the cooperation, but our team is flexible and open to negotiate about special packages. Please do not hesitate to contact us via [e-mail](mailto:info@bsidesbud.com) if you are interested in supporting BSidesBUD!

Website: <http://bsidesbud.com> // E-mail: info@bsidesbud.com

Facebook: <http://www.facebook.com/bsidesbud> // Twitter: <http://twitter.com/bsidesbud>

Sponsorship Level Benefits	Bronze 300 000 Ft / 900 EUR	Silver 600 000 Ft / 1 800 EUR	Gold 1 200 000 Ft / 3 600 EUR	Platinum 2 000 000 Ft / 6000 EUR
Number available	unlimited	unlimited	4	1
Logo on website	X	X	X	X
Logo on newsletters	X	X	X	X
Sponsor's exhibition stand/booth		X	X	X
Presentation opportunity at the EXPO area		X	X	X
Logo on exhibitor/speaker/staff badges		X	X	X
Introducing post on SoMe feeds (Twitter, FB, LinkedIn) **		X	X	X
Flyer distribution with own hostess			X	X
Dedicated JOB newsletter			X	X
Rollup at the conference hall			X	X
Logo on screen during breaks/on armbands/conference videos				X
Rollup on stage				X
Extra size sponsor booth with exclusive location				X